



BOYS & GIRLS CLUB
OF BLOOMINGTON-NORMAL

Advocate

2019

Volunteer Position Description

Club Advocate

Role of the Advocate

1. Reach out to current and prospective Boys & Girls Club donors with whom a personal connection is already established
2. Invite friends and prospects to Club tours
3. Participate in one orientation/training and weekly check-in calls
4. Rely on Boys & Girls Clubs local and national staff for support

Qualifications

Advocates are individual community members who care about the youth in our community and their future success. Advocates should be willing to solicit for club support and should give their own contribution to the Campaign prior to making asks. Being able to ask personal contacts to support an organization that they have committed to strengthens the request.

Time Requirement

Advocates will meet with prospective donors over the campaign period (April – June) and agree to meet regularly with the Campaign Co-Chairs and BGC Staff throughout that time as they receive support and assistance. Meetings may include the following:

- Orientation & learning
- Planning and strategy meetings
- Submitting pledge forms to the organization
- Reporting results to the Campaign Co-Chairs

The organization's staff handles all administrative and coordination tasks for the campaign. A Boys & Girls Club professional will train each Advocate on how to represent the organization, describe the campaign and manage the donor visits successfully.

GREAT FUTURES START [HERE.](#)